



Price List FY7
 July 1, 2016 to June 30, 2017
 608-263-6027

Services	Hourly Rate	Unit	Unit Cost
Medical/Scientific Illustration	\$88.00	1/4 hour	\$22.00
Graphic Design	\$88.00	1/4 hour	\$22.00
Photography, Scientific/Biological*	\$88.00	1/4 hour	\$22.00
Photography, Medical/Surgical/Clinical*	\$88.00	1/4 hour	\$22.00
Photography, Location*	\$88.00	1/4 hour	\$22.00
(weekdays after 6:00; weekends/holidays)	\$132.00	1/4 hour	\$33.00
Photography, Studio*	\$88.00	1/4 hour	\$22.00
Photography, consultation/handling/enhancement	\$88.00	1/8 hour	\$11.00
Digital Video Filming	\$88.00	1/4 hour	\$22.00
Digital Video Filming* (weekdays after 6:00; weekends/holidays)	\$132.00	1/4 hour	\$33.00
Video Editing	\$88.00	1/4 hour	\$22.00

* minimum, 1/2 hour

Portraiture (Call for an appointment.)	Unit Cost
Portrait single	\$88.00
Portrait group; studio (2-4 people maximum)	\$132.00
Portrait group; location (5+ people)	\$176.00
Composite; studio or location, 1/4 hour	\$22.00
Portrait retouching; each (eyeglass reflections, hair, special) 1/8 hr unit	\$11.00

Prints	Unit Cost
B&W, Letter	\$2.00
B&W, Tabloid	\$3.00
Color, Letter/Legal	\$3.50
Color, Tabloid	\$6.50
Epson, 5x7 or smaller	\$11.25
Epson, 8 x 10	\$13.25
Epson, 11x17	\$18.00
Epson, 13x19	\$20.00
Large format, paper (per square foot)	\$7.00
Large format, paper (RUSH-24 hours or less) (per square foot) *	\$10.50
Large format, poly fabric (per square foot)	\$8.00
Large format, poly fabric (RUSH-24 hours or less) (per square foot) *	\$12.00
Consultation, handling, alterations (\$88.00/hour; 1/8 hour unit)	\$11.00

Supplies/Services/Misc.	Unit Cost
Materials and other Vendor Services (per Vendor cost)	

Please note: Non-UW, non-state departments and personal checks add a 48.5% overhead charge and 5.5% state sales tax for all services, per University policy.